

UTTAR PRADESH MSME सम्मेलन

27th-28th June 2022, Lucknow | Transforming MSMEs' Competitiveness



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Introduction

The Micro, Small and Medium Enterprises (MSME) sector has been the key focus of policymakers from the central government and state governments as it is very important for overall economic growth and development in terms of employment, value chain creation, foreign exchange earnings, support to large industries, promotion of regional balance and inclusive development etc. MSMEs contribute around 30 per cent to India's GDP, employ about 11 crore people, constitute nearly 40 per cent of total exports, and more than half of them are located in rural India. Keeping in mind the contribution and significance of the MSME industries to overall economic growth and development governments are focusing on the revival of this sector to achieve inclusive growth thereby attaining self-reliance (Aatmanirbhar Bharat).



Considering the significance of MSMEs' in the Indian Economy, ASSOCHAM has been working closely with industries and government at the State and Centre levels to the revival of MSMEs' and also provide handholding to the MSMEs'. ASSOCHAM has planned a series of interactions with MSMEs, industry and policymakers to promote MSMEs' competitiveness across India. In this context, We have scheduled the first engagement in Uttar Pradesh on 27th-28th June 2022.

Uttar Pradesh has a whopping 90-lakh MSME base which is the highest in the country and the state contributes around 14 per cent share of India's total MSME count of 6.33 crore. MSME industries constitute an important segment of the UP economy in terms of employment generation and as a source of foreign exchange earnings through exports. The MSME sector accounts for almost 60% of the total industrial output in Uttar Pradesh.

Now, Uttar Pradesh is proudly placed 2nd on the EoDB rankings under the Business Reforms Action Plan of the Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India. The remarkable jump of 10 positions in ease of doing business rankings over the last 3 years clearly explains the tremendous efforts put in by the Govt of UP to readily transform the investment climate in the State.



Uttar Pradesh Government is playing a proactive role through the launching of various policies like viz. ODOP (Marketing Development Scheme), ODOP (toolkit & training) for SC/ST & OBC persons, Hastshilpi Skill development scheme, MSME Saksham & many other online services portals etc. to promote the national self-reliance and to become vocal about local.

ASSOCHAM aligning with the government initiatives to promote MSMEs and policies for the MSME sector, we have planned a series of initiatives to promote MSMEs' competitiveness. Our first initiative of this year in **Uttar Pradesh: MSME Sammelan - 2022** on the occasion of International MSME Day on 27th-28th June 2022, Lucknow, Uttar Pradesh under the broad theme of **"Transforming MSMEs' competitiveness"**.

UP MSME Sammelan is expected to have a wide range of participation from India and around the world. The Sammelan will have representatives from Central Government, State Government, PSUs, State bodies, Export promotion councils, Development institutions, financial institutions, industry experts, etc. The UP MSME Sammelan will have multiple engagements and will discuss key areas of MSME Development.

List of Activities



Key areas of discussion

- Roadmap for Growth and Development of MSMEs in the state
- Strategy to promote One district one product in the state
- Partnership and Investment Opportunities in the state
- Policy Awareness (Central & State Government)
- Strategy of State to promote Local to go Global
- Integration of MSMEs into the Global Value Chain
- Quality readiness and Strategy of the state
- Infrastructure Development and Readiness
- Cost of doing business (cost of finance, Infrastructure cost, Raw material cost)
- Digital Transformation of MSMEs
- Market access strategy and opportunities
- Financing opportunities and innovative financial solutions for MSMEs
- Skill development and entrepreneurship



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